FOR IMMEDIATE RELEASE

DPNR ANNOUNCES POLICY ON COMMERCIAL USE OF VI MADRAS

Commissioner Jean-Pierre L. Oriol of the Department of Planning and Natural Resources (DPNR) informs the community that the official Virgin Islands Madras fabric, as per Act No. 8424, is the official property of the Government of the Virgin Islands of the United States. As such, the VI Madras fabric’s identity has been copyrighted and is protected. The Virgin Islands Council on the Arts (VICA), a division of DPNR, is the custodian of this material. Therefore, all persons must obtain a license from VICA to utilize the VI madras material commercially.

Any persons or organizations utilizing the official madras commercially without a license from VICA will receive a cease-and-desist order. For more information, contact VICA at 340-774-5984.