



GOVERNMENT OF THE VIRGIN ISLANDS OF THE UNITED STATES

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Tuesday, January 24, 2023

**FOR IMMEDIATE RELEASE**

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**DPNR CELEBRATES THE ENVIRONMENT WITH  
“BLUE OCEAN FRIDAY”**

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Commissioner Jean-Pierre L. Oriol of the Department of Planning and Natural Resources invites the community to join the department in a new initiative to share our passion for protecting our natural and cultural resources.

Each month a new theme and challenge will be announced that will demonstrate examples of how the community can join in the celebration of our natural and cultural resources. The initiative is kicking off on Friday, January 27<sup>th</sup> with “**BLUE OCEAN FRIDAY**”.

We’re asking the community to join the department by wearing the color blue and doing one good deed to show your commitment to protecting our coastal resources.

“I’m excited to see the creativity each participant will bring to this initiative,” said Commissioner Oriol. “Whether you are pledging to use your reusable cup all day or go outside and pick up 5 pieces of litter, each of us can do one extra thing to show our commitment to protecting our coastal resources,” Commissioner Oriol concluded.

This initiative will continue all year with challenges that will highlight the missions of each of the DPNR divisions, so keep an eye out for February’s theme! Upload photos of yourself, your team, or your family to social media and tag #celebrateUSVIresources and make sure to wear something blue for Blue Ocean Friday!