



GOVERNMENT OF THE VIRGIN ISLANDS OF THE UNITED STATES

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DEPARTMENT OF PLANNING AND NATURAL RESOURCES

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FOR IMMEDIATE RELEASE

AUTHENTIC VI MADRAS FABRIC NOW AVAILABLE

The Virgin Islands Council on the Arts (VICA) is excited to announce that the official Virgin Islands Madras fabric is now available for purchase. We sincerely apologize for the delay due to manufacturing challenges and greatly appreciate the community's patience and continued support. VICA remains dedicated to making the official Madras fabric accessible to everyone.

This vibrant Madras, a symbol of Virgin Islands heritage and culture, can now be purchased at the following locations:

- The Fabric Store and L & C Milliner, St. Thomas
- Ebbe's Fabric Store, St. Croix

Furthermore, the official Madras fabric is available for direct purchase from the Virgin Islands Council on the Arts. For more information or to place an order, please contact the office at (340) 774-5984 or email shahnaaz.alameen@dprn.vi.gov.

Please note that there are several imitation versions of the fabric. The genuine Madras, which is pictured below, features distinct markings as outlined in ACT No. 8424. VICA remains committed to promoting and preserving the rich cultural heritage of the U.S. Virgin Islands. We extend our gratitude to the community for its ongoing support and enthusiasm for the Madras initiative.

