

USVISF – Technical Centre – Marketstudy and Benefits to Community

The planned development of the new Technical Center soccer field at N-1 Estate Nazareth represents a significant investment in the future of sport in the U.S. Virgin Islands. The purpose is to support structured training, youth development, and competitive play. The facility will serve as a centralized hub for technical instruction and grassroots programming. By providing a high-quality, regulation compliant playing surface and supporting infrastructure, the center will elevate the standard of training available to local athletes while creating a clear pathway for long term player development.

Beyond its impact on local athletes, the Technical Center will play a meaningful role in advancing sports tourism in the Territory. A modern designed soccer facility has the capacity to host youth tournaments, regional training camps, coaching clinics, and federation led development programs. These events attract visiting teams, families, and officials, generating demand for lodging, dining, transportation, and other local services. Youth focused competitions bring extended stays and repeat visitation, creating a steady economic multiplier effect for the Virgin Islands.

Importantly, the facility strengthens the Territory's ability to position itself as a competitive and attractive destination within the Caribbean football community. By investing in grassroots infrastructure, the Virgin Islands demonstrates a commitment to long term athletic excellence and community engagement. The Technical Center at N-1 Estate Nazareth will not only foster youth participation and healthy lifestyles but also serve as a catalyst for economic activity, regional collaboration, and sustained growth in sports tourism.